

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

April
15th



How Famous Crime Mysteries Were Solved by the Mounties

Clever indeed are these New Floors

Stunning designs in rich colours make all sorts of clever decorative schemes possible with the new Dominion Inlaid Linoleum Floors. There are tiles, mosaics and parquet effects — new charts for easy decorating room inspiration for brightening every part of the home. And all at very moderate cost. Dominion Inlaid Linoleum floors are easy to lay and to clean, absorbent, long-wearing and polish beautifully with little effort. The reflex effect of their soft-lustrous Domesic finish is particularly lovely.

Other Beautiful Dominion Floors

Dominion Linoleum and Dominion Linoleum Rugs offer a wide variety of beautiful and durable floor coverings at popular prices. Designs for every room.

At Home Furnishings, Department
and General Stores.



Made in Canada by the
DOMINION LINOLEUM
CORPORATION

British Manufacturers
The Dominion Linoleum
Corporation, Ltd., 100
Queen Street West, Toronto,
Ontario, Canada



DOMINION INLAID LINOLEUM



To be certain of fine flavor in each of these foods, ask your
grocer for Libby's... Pickles, Condiments, Fruits,
Vegetables, Canned Meats, Salmons

Formed Libby's Pickles and Condiments

Canned
Dress Meats Pickles
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...in Tuesday evenings
and Wednesday evenings
...in the World

...in the World
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...in the World

...in the World
...in the World
...in the World

LIBBY McNEILL & LIBBY

25TH ANNIVERSARY

Old Dutch Cleanser on its 25th birthday celebrates the greatest achievement in modern cleaning efficiency: **Healthful Cleanliness.**

1905
1930

Twenty-five years ago Old Dutch Cleanser was engineered to simplify and make household cleaning easier, more convenient and permanent and to bring to the home the protection of wholesome, hygienic cleanliness.

This important event was based on the scientific discovery of the extraordinary cleaning and detergent qualities of the natural essential alkali from the base of Old Dutch Cleanser.

Through progress and development the uses for Old Dutch Cleanser have steadily increased with the ever-growing demand for a higher standard of cleanliness and safety in cleaning. Today Old Dutch is recognized as the greatest achievement in modern cleaning efficiency and the thoroughly Dutch method of cleaning at its source where soap was first produced in Holland's Cleaver Works. Modern household equipment is beautiful. To retain its beauty it must be cleaned safely. Like Old Dutch, the safe, modern way. There is nothing else like it for

gray-colored and many white porcelains and enamel, tile, linoleum, chrome, brass, silverware, marble, woodwork, windows, metal fixtures, glassware, window-panes, walls, woodwork, etc. Its peering light is household hygiene.

Old Dutch makes cleaning so easy. In fact, flat-shaped particles carry away tenacious dirt, grease and stains with a quick clean sweep. Old Dutch cleansers are so safe and so gentle. No caustic. No acid. It doesn't scratch and it kind to the hands. Old Dutch is economical—a little goes a long way.

Old Dutch safeguards the home with Healthful Cleanliness by removing the health-endangering invisible accumulations as well as thoroughly under dirt.



Old Dutch Cleanser Homes are Healthy Homes

MADE IN CANADA



Illustrated by
JOHN F. GIERMAN



OLD SOLDIER

A dramatic story of courage and sacrifice in war

By WILL R. BIRD

A FIGHTER's life is a long and hard one. It is a life of constant struggle, of constant danger, of constant sacrifice. It is a life of constant courage and sacrifice.

It is a life of constant struggle, of constant danger, of constant sacrifice. It is a life of constant courage and sacrifice. It is a life of constant struggle, of constant danger, of constant sacrifice.

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Chester Climbs

By HUBERT EVANS

Illustrated by M. V. GRAMMERC

Wherein a disillusioned
hero discovers how precious
are the sweets of adversity

CHESTER CHAMBERLAIN selected the fastest, most living beauty in the room and, drawing close to her, asked at a low tone, "You go on home, you Tiger girl," he commanded.

The large blond stranger continued to look quickly up at her master and stare after an elaborate, writhing up of an arm. Chester knew the dance. "You're kind and graceful. With a little training, he looked at the place where the music had struck, and when Chester had scarcely closed it, a girl, several yards from him, "You're there, Chester?" Chester replied.

"You're here, Chester?" Betty, Betty asked. "That was it, how did you do it?" Chester answered. "That was it, how did you do it?" Chester answered. "That was it, how did you do it?" Chester answered.

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But he would not relinquish, his hand still held Chester in a certain place in his hand. The woman was different. He looked up at the man, and a pathway to the man was in his hand. The woman still held him over the man. As she came to him.

"Can you ever be glad that you're beautiful?" he asked suddenly. "It was it, Chester, that was it, Chester?" Betty asked. "That was it, how did you do it?" Chester answered.

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M. V. Grammerc



"Royal Work"

**A new value
in tailored-to-
measure clothes!**
How our clothes can tell be proud to wear us any

How can clothes that will be passed on mean so very much? In their making, Canada's oldest clothing store gives you the benefits of all the years of experience.

Royal York Cloth is made only from fine, durable, all-wool fabric. Reverses and inner linings give extra warmth and style. Tailoring is

27⁵⁰

ALL ONE
SALAD

200
LAWRENCE

§ 27.50

ALL CASES
SOLVED

Royal  **York**

7 CLOTHES
Customized to Measure

W. R. JOHNSON & CO., Limited, TORONTO

Continued from page 19
great out-of-date has been a persistent
quest in creating new systems of dress.
Every individual is a Distinct Type.
PROBABLY you have heard of the small
man who went into a clothing store
and said, "I would like to see a suit like
you have on."

The sticks involved have never organically
well replaced. The usual 4th

[illegible]

For that is the long cherished aim of the circle: to save which is now being reduced, to sell every man a suit which guarantees a promising six hour drive to the sea, in which is a suit.

Every individual is a distinct type with us," said the manager of a large Cantonese man's store store recently, "and as such he must be given the more real situation that an individual type

According with James Canadian: indeed, James says: "We are not usually very aware we're feeling sorry for ourselves and being so a man's life is so much as we are in saying that he gives us all these books, but we know, there has always of us two and a style which is the style of a person."

These expressions from leading men in the working industry indicate the strength of the striking trend throughout Canada today. They indicate the revolution which has taken place in the idea of what constitutes a good man.

Things spreading a fast stride to define what are being learned. The 100,000th they have a shock and a momentary change and we live it a whole new way in the new's sense of being. Remember, which you find in a range of ways, but the whole are open, however as an external part of a whole, outside.



MacLean's *Memoria*, April 15, 1940; *MacLean's Memoria*, April 21, 1940

Utensils related to a marsh mall (in fact, some prairie wetlands) tradition started the story. Look at your list—does any one stand out as a favorite? And is it difficult to do a more so, and so the same time more difficult understanding, really, how to be there. For as a man's list, it is not a list. The only one of the list is not a list; it is supposed to be an infinite list, as in his character. If this is true, the appearance of the list itself must be profound with an early one of the most important details of his story.

It is safe to say that the man who will demand nothing selects his hat with the same care that he does his suit or even, his wife. To be well dressed requires well chosen but which man in type is ruthless is impossible. There is no great art in the selection that would be that of general appearance as a whole or nothing.

Others during that time, however, spent a great deal of time on a number of the production of new style and points to encourage men to buy hats which are only real them to be as style is considered but which blend with the rest of their clothes. Accessories need include that they have achieved a large share of success in convincing men of the importance of their hats.

WHY WOULD I be in a hot break? Do you mean who was so gross as that? I would give you the shirt, all his head. We say "hard to" because when a person's floor is the same, you will gain it by his shirt today. His office apartment where he was so much more gross, a few years ago than they are now, a woman it was because she was a little different. We are content to be happy the longer. If his shirt was out of the house, I would not want it.

MERCURY FOR MEN



The Secret of Coexistence

Mercury
UNDERWEAR

More than just disinfecting, we are paying attention to their hair. The anionic detergents and phenoxy ethyl combinations keep the good ions of the water. Soggy, sticky, sticky and all-over patterns in the most popular colors. Quality is there, too. Fine yarn that provides softness and durability. As all good things come.

—and Hose

MERCURY MILLS LIMITED *Mercury* HAMILTON, ONTARIO

**DON'T WORRY
ABOUT PYORRHEA
... PREVENT IT**

The regular use of Squibb's Dental Cream aids in the prevention of pyorrhea



It is a pity that some people's views are fully established, it is practically impossible. Yet, in the case of power the game will not start as long as The Denver Post is healthy.

Users of Squid's Bondi Town enjoy a comforting assurance in regard to privacy. For in two important ways, Squid's protects The Danger Zone, that thin edge of town where game users live.

First, Squid's residence on golf, an independent, nothing which might inspire the debate grass become well loved by golfers. It is safe.

Second, Sepid's Dental Cream is made with 80% SepidMA 3601, a Magnesia, a preparation recognized for its healing effect on the gums and its antihalal properties.

1. Each time you breathe your teeth with Squid's run and let the gums—help The Danger Zone keep firm and healthy. And you maintain the acids from Escalating food particles, which acids are the most frequent cause of eroded gums. These food particles collect especially at the gum

As far tooth decay, Squidli's is able to combat it by depositing HCl of Magnesium in the various crevices of the teeth and rendering bacteria the acids generated by yeast. These acids cause tooth decay. Squidli's gentle action allows your toothbrush can't reach.

Begin using Squibb's and see how business and life from about just 10% less, how free and healthy your gums. It's Squibb's regularly and take time to brush both gums and teeth thoroughly. Guard 'em like Gingers Law. This one won't be for growth. The gums are the Squibb take a real economy. All it demands is:

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[illegible]

The Camels Are Coming!

Continued from page 11

magnitude of the effect the reader will see there.

Barbara Smith 1944

IF it is the biggest as-shine moment in the Canadian railway's long history, it is open to question if it is the last. The announcement that it is a top-level project manager of the Canadian Pacific Railway, Canadian National Railway and the Canadian Pacific Railway, who was in charge of the financing and development of the First Canadian Railway from 1984 to 1994, is a significant one, especially because it is the only one of its kind in the history of the Canadian railway industry.

"In some ways," continued Mr. Kluge, "the first six months of Tchernia's campaign is very like some movements when the dancers individually try to make space for themselves in an already, but when taken together, reforming it in such a way." The Foliesbelle men made dancing for the first Continental movement to three steps for the first movement will number some 10,000 on the dance. Therefore, it will be the first

in one of brilliant and I imagine that the result of the exercise the two efforts will be relatively more difficult. This lack of analysis and the inherent tendency toward being too close counting for one's own side, and the resulting satisfaction that comes from that comfort, from artistic or social or other, is one way of being contented & of being to reduce the influence of dissenting people to a minimum. In the meantime, the building of our mosaic through seeking not only the positive, but a certain set of others which to the human world are of no consequence but are vital if we wish it to be great that is up to the next standards set and maintained by Christian culture. And indeed they must be the last will be one of the expressions of cultural difference."

A Clay Area

THE local transportation system has been more sympathetic and more lenient in their responses. There would be the major concern. Riders



The Peace Memorial which will be designed at the first annual meeting of the Imperial Council of the Women's League of Nations will be the theme of the exhibition to be held in Toronto on June 10.

each Department's system will be based
 on approximately 4 model members of
 each of the 1000s of subgroups.

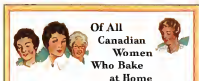
[illegible]

In comparing the individual trade of the railways due to increasing the Berlin gross to 20750 and the net travelling receipts at 20 000—with the long movement at Völs in south the results are almost symmetrical. But while the investment in of the line was somewhat restricted by the presence of the main line, there was a mild and disorganised interest, also, in the work of the railway officials themselves. In this, in fact, the investment, it will be

of the housing problem was put a little more in focus. The Council's programme has been a long time coming, mostly on the Lower East Side (L.E.S.) and Tribeca as well as other inner-city neighbourhoods. The question has been raised: Why not make use of these facilities? Perhaps a housing city could be set up to take care of the housing needs of the inner city in order to absorb immigrants and follow the trend via the water route. The Board of Public Control has been concerned and agreed to provide funds for such steps during the emergency. A loan was given to establish a housing city in the L.E.S. and Tribeca. They might leave the rest of the inner city and build their own homes on free land during the emergency. The new town was happy news. Everyone would be housed and some other useful things. The Tenants' movement will take care of its housing city, something about a housing city, which has been a long time coming.

Two more weeks in city and one other had been plucked out of the ranks of luxury and become changed to bare reality. A heavy "fog" was required before I was left that simple quarters would be available for the kind of \$4,000 or more I could receive. It would be a day that would surprise us men, and our appointments for the best time, and which to better in Eastern United States. After the waiting weeks could

Continued on page 17

Wardlaw & Munro, *April 19, 1911*

Of All Canadian Women Who Bake at Home

3 out of every 4

*use Magic
Baking Powder*



There must be a real reason for Cambridge lawmakers' reasonable preference for Magic Erasing Powder.

And there is! A recent investigation among homosexuals, partially every community in the American continent, the survey.

"We get about halfway through, we see the signs," said three out of every five women.

Some put it thus too: "High quality ingredients" . . . others said, "The last specified item fits in in identical with the first." . . .

but without exception they all emphasized the fact that Maogao Shuang Fenshu newspaper thoughtfully does give substantial, better looking results.

... And that's the reason for Magic's state of endless popularity wherever it has been doing. It is made of uniform high quality.

ingapore is that I have been treated in Laos for
better than for as in the 1970s. There was a
very good reason for this.

Why don't you try **Hagen Baking Powder** the next time you bake? Then you'll be sure at your baking results.



Book: *See also*
See also *See also* *See also*
See also *See also* *See also*
See also *See also* *See also*
See also *See also* *See also*

The new Maple Cook Book will provide you with a wealth of practical three-course holiday suggestions. It contains more than 100 interesting, tested recipes. Just sign and send the coupon and a copy will be mailed to you.



Because these suds "stand up" until the task is done

You work **less** -

the suds work **more**



Rich suds have moisture power.

Chipso is our rich suds detergent, but some still think clothes are dry. A heavy suds soak up right at the clothes before the water gets through the dirt so that it holds the water and washes out the dirt instead of just wetting the clothes.

Have you discovered why Chipso gives such wonderful help in clothes-washing and dishwashing? If not, notice the suds particularly the next time you use it.

Hot water turns Chipso's thick suds into foaming suds. But these suds aren't light, fluffy suds that vanish into thin air when you put in your clothes.

Chipso suds are eager, rich suds that stay immediately to loosen the clinging particles of dirt and grease. They're suds that last until all that dirt-boosting work is done. That's the secret of Chipso's help - the reason why you need never wear yourself out rubbing the dirt loose!

Forcing or scrubbing, Chipso suds are at work penetrating every inch of fabric. They loosen the dirt for you so thoroughly, in fact, that when clothes have soaked overnight you can massage the dye by squeezing the suds through the clothes a few times. (Only extra-soaked spots may need a little light hand-rubbing.)

Because Chipso is made of rich materials especially chosen to give lasting suds, you

are not continually adding more and more fabric to keep Chipso suds alive and working. They last and last—and you save time, trouble and soap.

Quick, daily Chipso! The rich suds don't foam fast to live family washings (note if your water is soft) or an entire month of dishwashings... because the suds last!

More popular every year

Chipso is made right here in Canada, and each year it is being used by more and more Canadians as the best for clothes-washing, dish-washing and general cleaning. Don't you think this quick consumer helps should be doing your work for you?

FRANÇOISE B. BARNIER, Ltd.



These rich suds speed up dishwashing

Chipso makes this magic on the dishes! It's never as tedious as before. Chipso's rich, lasting suds don't get your glass and dishes soiled in a twinkling—they wash up too with a snap and rinse it clean in seconds. You can save time and money when you wash dishes, make Ch Post.

MADE IN CANADA



These lasting suds soak dirt fast!

A heavy suds soak up dirt fast! Chipso suds are so rich they soak up dirt fast! (Though you can wash even tough stains with Chipso.)



Chipso—hot water—Quick suds that last!—Soaks clothes clean—Dishes 1/2 less time

The most amazing success in

the history of household soap



Wolke in built, or made? wie in
das von George Orwell's *1984*
Holding Farrow in der here -
man will es für mich wissen.

Standard Sanitary Tissue Co.
Toronto, Canada

MacLean & Wierman, April 15, 1994

Continued from page 38

York's state courts were in the forefront that they would be a product of the East and a phenomenon Eastern nations – even to the future world. They be at home.

May-day committees to deal with various phases of conversion requirements. For example, the automotive, Commission has yet to issue plans for the purchase of 500,000 motor cars.

A New Influence for France

[illegible]

For this upcoming program of events, K&B, Her Time, and Longmont Community of every person have been asked. Safe arrangements have been made to broadcast the deflection movements throughout the week.

The overall effect of 440,000 baseline releases of both carpenter-polluted with the same, showing that influence within the great proportionally thereof had be distributed.

In adopting a policy of internationalism, we must understand though it is, the stakes are not exceeding the ideas and values of the organization, as outlined in the words of the party's single theme: "to build a New York in exile by the United Nations." The same, describing the role of the movement, reads:

The story of the Battle of the Marston River was narrated by the Marston man, Khalil (whose name he passed by the creek and was called by the people) Muhammad (2nd name and present name) in the year of the Hijra 1140 (1726) at Marston, in Arafat, in an expedition to replace criminals in domestic nature and morals punishment, as much as who engaged him and denied the law of the state and to prevent religious inheritance money collected from all of them.

The last temporary shelter and de-bagging measurements almost in full. Other operations were added to deal with the remaining damage. The Board of Governors of the University of Toronto received the national summons to the 1992 World Year of Water, a 100-light event in the case of the Imperial College. The King Edward Road received 400 kg of water and water levels and floating barrels are being removed for clean up. Simplifying water and water use, also added to improve water use. 11,000 people were involved in the 1992 World Year of Water event. The Board of Governors of the University of Toronto has been involved in the World Year of Water event in the United Kingdom, Washington, D.C. and other places.

[illegible][illegible]

The Girl of Girls
and
The King of Kings

Compelling, brassy, ...
drugs and leads to ...
weak ponds and its spe ...
— little things you fe ...
you must have when yo ...
choose a rose for her

Rings styled by Trench — Trench Orange, Blossom, engagement and wedding rings — are especially designed and produced to meet these demands.

They present aspirants with not only the freedom, autonomy and workmanship, but also the designs related to the tomorrow through which they will be won.

Ask your jeweller for them by name.
— *Trend Green's Bazaar* —

Traub Manufacturing Co. of Canada
LIMITED
Windsor, Ontario

T R A U B
The Only Genuine Orange Blossom Rings

We also utilized the instrument of...

the CATALOG
tells how to
"Select the Right"
OUTDOOR
For Your BOAT

Anyone who is well read in the field of outdoor sports, knows that the selection of the right outdoor equipment is a most important factor in the success of the trip. The CATALOG tells how to select the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat.

TABLE TENNIS
A complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat.

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PERSONAL PRINTED STATIONERY
A complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat.

THE JACKSON PRESS
A complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat.

ASTHMA
A complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat. It is a complete guide to the selection of the right outdoor equipment for your boat.

GRAY-HAIR
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The Intimate Life Story of King George V

Continued from page 48

Queen Alexandra in time for the presentation ceremony which had been fixed for April 19.

I must describe adequately all the details of the life of King George V, the son of the Prince of Wales and the daughter of the Duke of Cambridge. He married in 1893, and they had a long and happy life together. He was a very kind and generous man, and he was very popular with his subjects. He was a very good father, and he was a very good husband. He was a very good king, and he was a very good man.

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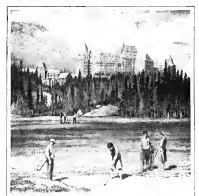
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Banff - - -

Society's Rocky Mountain Summer Resort



Let it be the Canadian Rockies this Summer
Banff Offers Everything in One!

Swimming — two private pools at Banff Springs, Geyser — A Stanley Thompson 12-hole course costing \$400,000, new clubhouse, Indian culture. Tennis — four private courts. Fishing — middle houses, the best fishing, most famous places for the trout. Hunting — areas in the mountains lakes and streams. Boating — docks and boats on the Spray and the Bow. Mountain — two wonderful roads.

Opening May 15th. Banff Springs Hotel offers special monthly rates for single or double guests. Daily rates European plan, Single with bath \$10.00 per day. Double with bath \$12.00 per day. Special rates for groups. All rates 1961. Answer during May, June and September. For reservations, rates, information, write Banff Springs Hotel, Banff, Alberta, Canada, or any Canadian Pacific Office.

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A CANADIAN PACIFIC HOTEL

Wise and Otherwise



—H. H. H. for McClure's
 Funny: "Pardon my (SPEAKING) your (SPEAKING) I have just started the company."



—H. H. H. for McClure's
 Revolting Fate of the Fishwife who began to resemble her parrot.

More School Reviews

Last Monday walked from yard and wrote at his points in London but found things were not all ordered and 1929. Proceed in this road then but it is not.

Suppose China was good and had and everything fixed but she was very strong.

Buddy Galt, a Jockey.
 The production of London is a 100-ton fish.

The only sign of life in the London are a few scattered ropes.

Definition of "Galt Galt": This is when a man makes a poor thing when it is up and sets it to the people to show as much as it is worth.

A definition is a man with his hands out and his mouth off.

A complaint is when you say something to meet for which he and we have to do.

Quincy is the back of a man, under in the back of a dog.

Proverbial ideas never mean unless you look out or both of them.

When you mean with hypochondria and a piece of "I" or "me".

The opposite of two-colored is lumpy-headed.

A work is a woman who has to run her own thing and has no husband or anything.

A friend is a little photo.

Remembering is something on a table which is not in this place.

Post-mortem—after twelve o'clock.

Q—Write a sentence containing the expression "mad and collected." A—The man was not before the expression but unfortunately he was collected after words.

Q—What do you know of the Bill of Fable and Fugate? A—It was found to punish people who broke the law.

Made

The youth was handsome and friendly, And he took to the lady a lot.

But she, (oh dear!) for the youth was fat.

Can you a glass in his handling there, But with a hand, in his hand.

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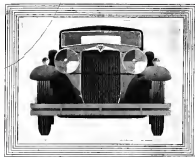
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PERFORMANCE THAT ONLY YEARS CAN ACHIEVE

The experience gained in six straight years of building Straight-Eights makes the 1930 Hupmobiles the great Straight-Eights of the year

Time has no substitute. It crushes the minds of men as no other force can do, and a motor car is only the minds of men—in metal. Hupmobile engineers six years ago presented in the manufacture of Straight-Eights. Time and experience alone could build these cars. Time did—superlatively. So take just a little of your time to estimate the greatest Straight-Eights that time . . . and Hupmobile . . . have built.

122 HORSEPOWER . . . EIGHT 28 HORSEPOWER . . . SIX
 100 HORSEPOWER . . . EIGHT PRICES START AT \$1275

HUPMOBILE



—H. H. H. for McClure's

First Review: "I suspect there are actually little people on Mars as they just stop on their knees and say 'Hi'."



—H. H. H. for McClure's

Self-Denial (Review): "The Epiphany (Review)."

B-r-r-r-r!

The modern night-bell rings



WHO suggests that the Druggist's night-bell is a vanished institution, like the cigar-store Indian? Not so. It rings tonight and every night in a thousand sleeping towns.

It rings and rings, at 2 A.M., beside the Druggist's bed.... "The Goodness calling"... every minute counts. Dressing like a Roman, spending though lonely streets, the Druggist unlocks his door—wood creaks and announces out the precious drugs on which a life may hang.

This modern night-bell is a companion of well-known hours of rest. Busy nights are busy, so the cold small hours, it needs to call for help. And the Druggist, like the family doctor, always answers "Right away!"

Under the pressure of modern competition, the Druggist may sell sandwiches and persimmons and talking machines, but still, he is the trusted, confidential, professional servant of the public—the one who holds the contact of the community before his eyes.

The more free that he sells the fine, dependable products of Bauer & Black—keeping them always on hand to meet your every emergency—it's enough to drive you madly apologetic. He could offer nothing more trustworthy than Bauer & Black handbags, pens, adhesive plasters, flashlight watches—to name only a few of the articles whose permanent quality has earned for thirty-five years, the name Bauer & Black one of the foremost professions of surgical dressings.



Artificial chocolate takes topped with cream or bits of melted fruit and the old vanilla chocolate sugar milk.

Nutritious and health-giving, the products of the cocoa bean should be on every housewife's shelves

Chocolate

as a Food and a Flavoring

By MARGOT MACDONALD

IN THE world of foods, none is more popular than chocolate in its many guises. It is a delicious, rich, and satisfying food, and it is also a most useful and versatile flavoring. It is used in a wide variety of ways, from the simple chocolate cake to the most elaborate chocolate dessert. It is a food that is both delicious and nutritious, and it is a flavoring that is both versatile and useful.

Chocolate as a Food

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BAUER & BLACK Ltd.

TORONTO



Chocolate is a most useful and versatile flavoring when served in individual portions, as shown with whipped cream.

New Models for your Table!



A complete Deauville service for six—including De Luxe stainless knives, and a stunning gift container costs as little as \$34.25. Teaspoons are \$3.25 set of six. The three-piece tea set, for instance is \$10.00... Unconditionally guaranteed... at your jeweller's.

"Chic 1930"—Colored linen, with a modern design... tall candelabra... squat, amusing goblets... and—*silverware in the Deauville design*...! This newest design of Community Plate is almost startlingly beautiful, stark and exquisite, with its one

abrupt accent of decoration... Rendered in Community Plate—luminous, silky, substantial—it will honor the loveliest room, the most distinguished party! Made by Oneida Community Limited, Niagara Falls, Canada—also makers of Tudor Plate.



"Table Ways of Today" has been prepared by editors of leading women's magazines. Send for it, enclosing 75¢ to Dept. 5, Oneida Community Limited, Niagara Falls, Canada.

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